

An Investigation of University Students' Metaphoric Perceptions of Musician and Artist Concepts

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Abstract

Metaphors play a cognitive and affective role in how people think and perceive a situation, an event or a person. The study of metaphors is one of the methods used to evaluate the conceptual meaning of individuals' beliefs and perceptions. This study aimed to understand how "the musician" and "the artist" concepts, which are often used as close meanings or synonyms, are misused and perceived by university students whose professional education is not music. A total of 110 students from various departments of Dokuz Eylül University voluntarily participated in the study in the 2018-2019 academic year. The study was descriptive and it was qualitative. Phenomenology design was adopted in the study and the data were analyzed by the content analysis technique. The data were analyzed in the Nvivo qualitative data analysis software and categorized according to the experts' opinions. According to the results of the research, 62 metaphors related to "the artist" concept and 65 metaphors related to "the musician" concept were used. According to the metaphors, 9 categories related to the concept of "the artist, and 7 categories related to the concept of "the musician" were formed. Examining the categories formed, it was seen that "creative", "relaxing" and "unifying" were the common categories for both the artist and the musician. The other prominent categories for the artist concept included "enlightener" and "freedom" while the other prominent categories for the musician concept included expression of "abstractness", "educator-instructor" and "value".

Keywords

Metaphor, musician, artist, concept, perception.

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